

Second Semester FYUGP English Examination
APRIL 2025 (2024 Admission onwards)
KU2AECENG106 (ENGLISH FOR CAREER)
(DATE OF EXAM : 22-04-2025)

Time : 90 min

Maximum Marks : 35

Part A (Answer any 6 questions. Each carries 2 marks)

1. Match the following words with their antonyms.

Full	Unknown
Famous	Clean
Dirty	Peaceful
Violent	Empty

2

2. Find a one-word substitute for the given expressions.

1. The killing of oneself
2. A fictitious name used by an author

2

3. Create new words using the prefixes given below

1. vice- 2. hyper- 3. over- 4. sub-

2

4. Fill in the blanks with the correct prefix (un-, re-, in-, im-, il-)

1. He was —happy with his exam results.
2. The students had to read the —view of the book before discussing it.
3. It is —possible to finish this project in one day.
4. The road was closed due to an —expected storm.

2

5. Identify the type of the given sentences based on their function.

- a. Close the door
- b. How was your English exam?

2

6. Change into reported speech.

- a. She asked me, "Do you like ice cream?"
- b. He exclaimed, "What a beautiful day!"

2

7. Fill in the blank with the correct preposition.

- a. He went..... the stairs.
- b. The road isconstruction.

2

8. Identify the adjectives in the given sentences.

- a. She looks pretty in this red velvet saree.
- b. The cake was really fresh.

2

Part B (Answer any 4 questions. Each carries 4 marks)

9. Correct the following sentences.
 I need to buy milk eggs bread and butter.
 I have saw that movie before.
 They won't be late, won't they?
 He is living on Delhi. 4
10. Rearrange the following jumbled sentences.
 a. father / my / office / to / going / is.
 b. birthday / a / she / gift / received / beautiful / on / her.
 c. reading / love / books / I.
 d. the / won / team / match / yesterday / the. 4
11. Rearrange the following jumbled sentences.
 a. India / in / famous / the / Taj Mahal / is.
 b. playing / are / children / the / park / in / the
 c. the / delicious / cake / baked / she.
 d. tomorrow / going / we / are / picnic / a / for. 4
12. Complete the following using the correct form of the verb.
 Yesterday Sara (visit) her grandmother. She(plan) to visit her grand-
 mother since last week. But, by the time Sara(reach) the house her grand-
 mother(go) to the market. 4
13. Convert the following sentences to the particular tense format provided inside the bracket.
 a. They are playing football. (Change it into Simple Past Tense)
 b. I am going to the market. (Simple Future)
 c. He wrote the letter. (Present Perfect Tense)
 d. They have dinner at 7 pm. (Future Continuous Tense) 4
14. Punctuate the given sentences.
 a. the bag contains fruits vegetables and groceries
 b. may I help you
 c. she said I am sorry I can't do this
 d. John is my brother in law 4

Part C (Answer any 1 question(s). Each carries 7 marks)

15. Read the given passage carefully and write a précis in about one-third of the original length.

Holidays are special days when people take a break from work or school to relax and enjoy themselves. They can be for religious celebrations, national events, or just to spend time with family and friends. During holidays, people often travel to different places or stay at home to rest. Many holidays are filled with activities like eating special meals, playing games, or watching movies. Some holidays are observed by specific cultures or countries, while others are celebrated worldwide. Holidays are a time to relax, reflect, and create memories. They offer a chance to recharge and return to daily life with more energy. People look forward to holidays

because they bring joy and a break from routine. Overall, holidays are important for happiness and well-being.

7

16. Read the passage and answer the following questions.

Artificial Intelligence (AI) refers to the simulation of human intelligence in machines that are programmed to think, learn, and problem-solve. AI systems can perform tasks that usually require human intelligence, such as recognizing speech, understanding language, making decisions, and visual recognition. AI is used in various fields, including healthcare, transportation, education, and entertainment. For example, AI helps doctors diagnose diseases, self-driving cars navigate roads, and recommendation systems suggest movies or products based on preferences. While AI offers many benefits, such as increased efficiency and convenience, it also raises concerns about job displacement, privacy issues, and the potential for misuse. As AI continues to evolve, it is important to balance its advantages with ethical considerations to ensure that it is used responsibly and for the betterment of society.

1. What is Artificial Intelligence (AI)?
2. In which fields is AI commonly used?
3. How does AI help doctors and healthcare professionals?
4. What are some benefits of AI in everyday life?
5. What are some concerns associated with the use of AI?
6. How can AI affect jobs and employment?
7. Why is it important to consider ethics in the development of AI

7

Second Semester FYUGP Hindi Examination**APRIL 2025 (2024 Admission onwards)****KU2AECHIN106 (SATRANGI DHARTI)****(DATE OF EXAM: 24-4-2025)**

Time : 90 min

Maximum Marks : 35

Part A (Answer any 6 questions. Each carries 2 marks)

1. राजकुमार की बातें सुनकर राजा, समान रूप से खुश और दुःखी क्यों हुए? 2
2. स्वयं प्रकाश का परिचय दीजिए। 2
3. यतीश कुमार का फूल से प्रेम क्यों भग्न हो रहा है? 2
4. यतीश कुमार का परिचय दीजिए। 2
5. जसिंता करकेड़ा के दो काव्य संग्रहों के नाम लिखिए। 2
6. पूंजीवादी की त्वचा क्या है और क्यों? 2
7. आजकल बहता पानी भी बाजार में मिलता है – एकांत श्रीवास्तव ने अपनी कविता में ऐसा क्यों कहा? 2
8. एकांत श्रीवास्तव का जन्म कहाँ हुआ? उनकी दो रचनाओं के नाम लिखिए। 2

Part B (Answer any 4 questions. Each carries 4 marks)

9. मामा सोन एक अच्छा गुरु हैं – अपना मत प्रकट करें। 4
10. आज लोग बेवजह फूल को साथ लेकर चलते हैं। अन्तस की खुरचन कविता के आधार स्पष्ट कीजिए। 4
11. “मेरे लिए ऐसा करना दो कमरों में जाने जैसा है।” व्याख्या कीजिए। 4
12. पॉलिथीन के बदले बायो डीग्रेडबल कैरी बैग के उपयोग को बढ़ावा देने के संदर्भ में विज्ञापन तैयार कीजिए। 4
13. घटती हुई ऑक्सिजन प्रकृति संरक्षण की जरूरत को किस प्रकार अभिव्यक्त करती है? 4
14. ठंडे पानी की मेशीन नामक कविता में एकांत श्रीवास्तव ने किस समस्या का चित्रण किया है – व्यक्त करें। 4

Part C (Answer any 1 question(s). Each carries 7 marks)

15. जंगल का दाह कहानी के संदर्भ में प्रकृति पर हो रहे मानव के अत्याचारों पर आलोचनात्मक टिप्पणी लिखिए। 7
16. पॉलिथीन कविता समसामयिक समस्या को सामने लाती है – विचार कीजिए। 7

Reg No:.....

K25FY2396 C

Name :.....

Second Semester FYUGP Management Studies Examination
APRIL 2025 (2024 Admission onwards)
KU2DSCBBA103 (BUSINESS ENVIRONMENT)
(DATE OF EXAM: 2-5-2025)

Time : 120 min

Maximum Marks : 70

Part A (Answer any 6 questions. Each carries 3 marks)

1. Explain the different types of economic systems. 3
2. Explain the objectives of economic planning. 3
3. State any four significance of global environment for businesses. 3
4. Explain the concept of CSR? 3
5. Mention any three characteristics of culture. 3
6. List three key elements of culture. 3
7. Explain the regulatory role played by the Government in today's Business scenario. 3
8. Explain any four initiatives of government in business. 3

Part B (Answer any 4 questions. Each carries 6 marks)

9. How does Start Up Policy affect the new entrepreneurs? 6
10. Explain the steps taken to reduce the negative impact of Globalization. 6
11. Debate globalization's benefits and drawbacks for Indian business. 6
12. Explain how demographic factors like population growth and age distribution impact businesses. 6
13. Explain the Responsibilities of Business towards various stakeholders. 6
14. Explain the concept and nature of culture with suitable examples. 6

Part C (Answer any 2 question(s). Each carries 14 marks)

15. (a) Discuss the importance of QUEST analysis in identifying business opportunities and threats. 7
(b) Discuss in detail the nature and significance of the business environment. 7
16. Describe the elements of the internal business environment and their impact on business performance. 14
17. (a) Explain the role of Government in Business. 7
(b) Explain the objectives and key provisions of Competition Act, 2002. 7

Reg No:.....

K25FY2418 B

Name :.....

Second Semester FYUGP Commerce Examination

APRIL 2025 (2024 Admission onwards)

KU2DSCCOM106 (MODERN BUSINESS ENVIRONMENT)

(DATE OF EXAM: 30-4-2025)

Time : 120 min

Maximum Marks : 70

Part A (Answer any 6 questions. Each carries 3 marks)

1. What is the importance of understanding the business environment? 3
2. Name the different types of business organizations. 3
3. Explain the role of human resources in the exchange between a business and its environment. 3
4. What does the acronym PESTEL stand for in macro environmental analysis? 3
5. List two technological factors that can influence business operations. 3
6. What are the external factors in business environmental analysis? 3
7. What are the key features of a competitive strategy in business? 3
8. How does a company's internal environment influence its strategic response? 3

Part B (Answer any 4 questions. Each carries 6 marks)

9. Explain the importance of profit in business and how it contributes to the growth and sustainability of a company. 6
10. Explain government policies and regulations affect business operations. 6
11. Explain how businesses use influence to negotiate favourable terms with suppliers and customers. 6
12. Explain the impact of inflation on business planning and consumer purchasing power. 6
13. Explain the concept of business environmental analysis and its significance for organizations. 6
14. Explain the need for businesses to monitor both internal and external environmental factors. 6

Part C (Answer any 2 question(s). Each carries 14 marks)

15. Evaluate how businesses can adapt their strategies to effectively respond to changes in both the micro and macro environments. 14

16. Discuss how internal environmental factors influence a company's ability to adapt with the environment. 14
17. Critically evaluate the three types of strategic responses—least resistance, proceed with caution, and dynamic response—and analyse how businesses can select and implement each one of them. 14

Reg No:.....

K25FY2436 A

Name :.....

Second Semester FYUGP English Examination
APRIL 2025 (2024 Admission onwards)
KU2DSCENG106 (PROSE IN ENGLISH)
(DATE OF EXAM : 28-04-2025)

Time : 90 min

Maximum Marks : 50

Part A (Answer any 6 questions. Each carries 2 marks)

1. What was the title of the collection in which Charles Perrault published 'Cinderella'? 2
2. Explain why the mother in "Girl" tells not to sing 'benna' in Sunday school? 2
3. How does the ending vision seen by Jyotsna symbolize women's solidarity in "Lucifer"? 2
4. Explain how Meena introduces Jyotsna to Lucifer and what this introduction reveals about their relationship with the cat. 2
5. How does "Fire" by Sithara S. critique societal attitudes toward survivors? 2
6. Mention any two challenges Sulochana faced in pursuing education. 2
7. Why did Korappolu cut down the thorn fence near the jackfruit tree? 2
8. What did the narrator and other children do with the stubs of Korappolu's beedis? 2

Part B (Answer any 4 questions. Each carries 6 marks)

9. Francis Bacon's "Of Studies" emphasizes the benefits of reading but also warns against its excesses. 6
10. In what ways does the backdrop of late 19th-century French society enhance Maupassant's critique of social class and material obsession in "The Diamond Necklace"? 6
11. How does M. T. Vasudevan Nair explore the theme of cultural identity through Balu's journey in "Sherlock"? 6
12. How does Sithara's "Fire" depict themes of resilience and survival? 6
13. Maya Angelou's "New Directions" inspires readers with a tale of survival and adaptability. 6

14. Evaluate how gender roles are portrayed in the story. Do you think Korappolu Grandma reinforces or challenges traditional female roles? Support your answer.

6

Part C (Answer any 1 question(s). Each carries 14 marks)

15. Write a social media report about the mutilation scandal at the royal ball in Angela Carter's version of "Cinderella" 14
16. Create a study material based on E. P. Rajagopalan's essay "How to Read Classics in the Classroom" by summarising its key arguments. Organise the material thematically to highlight his perspectives on cross-cultural evolution gender dynamics ecological symbolism and the reinterpretation of classics. Explain how this material can be used to introduce students to critical literary analysis. 14

Reg No:.....

K25FY2215

Name :.....

Second Semester FYUGP Commerce Examination

APRIL 2025 (2024 Admission onwards)

KU2MDCCOM102 (FUNDAMENTALS OF

ENTREPRENEURSHIP)

(DATE OF EXAM: 26-4-2025)

Time : 90 min

Maximum Marks : 50

Part A (Answer any 6 questions. Each carries 2 marks)

1. Who is a Drone Entrepreneur? 2
2. Define a start-up. 2
3. Name two government schemes that support MSME growth in India. 2
4. What is the importance of GST registration for MSMEs? 2
5. What are the three categories of MSMEs based on investment and turnover? 2
6. What is the significance of microfinance for women entrepreneurs? 2
7. What role does innovation play in retail entrepreneurship? 2
8. What is the difference between retail entrepreneurship and wholesale business? 2

Part B (Answer any 4 questions. Each carries 6 marks)

9. How does decision-making help in successful entrepreneurship? 6
10. Explain the importance of networking and mentorship for startups. 6
11. Explain the key features and importance of MSMEs in India's economic development. 6
12. Discuss the role of Udyog Aadhaar in accessing financial assistance and government schemes. 6
13. Discuss the major problems faced by women entrepreneurs and suggest solutions. 6
14. Explain the role of technology and digital marketing in retail entrepreneurship. 6

Part C (Answer any 1 question(s). Each carries 14 marks)

15. Describe the Kerala Start-Up Mission (KSUM) and its contribution to fostering a strong startup ecosystem in Kerala. 14
16. What are the common problems faced by entrepreneurs in running a business? 14

Reg No:.....

K25FY2399 B

Name :.....

**Second Semester FYUGP Management Studies Examination
APRIL 2025 (2024 Admission onwards)**

**KU2DSCBBA106 (EMERGING APPLICATIONS IN
MANAGEMENT)**

(DATE OF EXAM: 30-4-2025)

Time : 120 min

Maximum Marks : 70

Part A (Answer any 6 questions. Each carries 3 marks)

1. Define Total Quality Management (TQM). 3
2. What is the importance of leadership in TQM? 3
3. State any three consequences of poor quality management. 3
4. Define change management. 3
5. What is planned change? 3
6. Name three ways AI improves efficiency in business. 3
7. What are ethical concerns related to AI? 3
8. Mention three challenges businesses face when implementing AI. 3

Part B (Answer any 4 questions. Each carries 6 marks)

9. What is a Fishbone Diagram? Explain its role in identifying quality problems. 6
10. Discuss the importance of the Pareto Chart in identifying quality issues. 6
11. What are the key objectives of quality control? 6
12. Discuss the role of AI in enhancing business decision-making. 6
13. Discuss three major applications of AI in business. 6
14. How does AI create new business opportunities while disrupting existing ones? 6

Part C (Answer any 2 question(s). Each carries 14 marks)

15. Discuss the role of technology in managing stress at work. 14
16. Discuss the link between workplace culture and employee stress levels. 14
17. Explain how organizations can use communication and training to manage change effectively. 14

Reg No:.....

K25FY2394 C

Name :.....

Second Semester FYUGP Travel and Tourism Examination
APRIL 2025 (2024 Admission onwards)
KU2DSCBAH106 (TOUR OPERATIONS)
(DATE OF EXAM: 2-5-2025)

Time : 120 min

Maximum Marks : 70

Part A (Answer any 6 questions. Each carries 3 marks)

1. Define FIT (Free Independent Traveler) and GIT (Group Inclusive Tour) itineraries. 3
2. Why is a travel itinerary important for tourists? 3
3. Explain how various types of maps can be used for itinerary planning. 3
4. Name any two popular world tour itineraries and explain its features 3
5. What is an itinerary? 3
6. What kind of planning is required for special tourism attraction? 3
7. How do you determine the target market for a specific package tour? 3
8. Define Tariff and its types. 3

Part B (Answer any 4 questions. Each carries 6 marks)

9. Create an FIT (Foreign Independent Traveler) itinerary for someone visiting a foreign country for the first time, focusing on local experiences and personal exploration. 6
10. Design a brochure for the new opening hotel—travel agency. 6
11. Develop a festival-based travel itinerary for a tourist who wants to explore cultural festivals in South India. 6
12. Propose an efficient way to prepare a cost sheet for a tour package that targets both budget and luxury travellers. How would you structure the cost breakdown to cater to both segments? 6
13. Design a pricing strategy for a premium tour package that includes confidential tariffs and service charges. How would you structure the mark-up to ensure the package remains competitive yet profitable? 6
14. Develop a creative marketing campaign for a new tour package. How would you utilize brochures, including key details about commissions, tariffs, and service charges, to make the package appealing to target customers? 6

Part C (Answer any 2 question(s). Each carries 14 marks)

15. How does an online travel agency (OTA) generate revenue. Why is marketing important for a new travel agency business? 14
16. What challenges might a new travel agency face in its first year of operation? What role do government regulations play in the travel agency business? 14
17. Compare the IRCTC Buddhist Circuit with an international pilgrimage itinerary. 14

Second Semester FYUGP Malayalam Examination
APRIL 2025 (2024 Admission onwards)
KU2MDCMAL102 (CHALACHITHRA ASWADANAM)
(DATE OF EXAM: 5-5-2025)

Time : 90 min

Maximum Marks : 50

Part A (Answer any 6 questions. Each carries 2 marks)

1. ജെർമ്മൻ എക്സ്പ്രഷനിസം-കുറിപ്പ് എഴുതുക. 2
2. കൊറിയൻ സിനിമ - കുറിപ്പ് എഴുതുക. 2
3. ഇറാനിയൻ സിനിമ - കുറിപ്പ് എഴുതുക. 2
4. പി ഒ റി ഷോട്ട് എന്താണെന്ന് വിശദീകരിക്കുക. 2
5. ഷോട്ട്ഫിലിം എന്ന ദൃശ്യാനിഷ്ഠാരത്തെ എങ്ങനെ നിർവ്വചിക്കാം? 2
6. കോമഡി സിനിമകൾ എന്ന വിഭാഗത്തെ പരിചയപ്പെടുത്തുക. 2
7. പ്രേത സിനിമകളുടെ സവിശേഷതകൾ എന്തെല്ലാം? 2
8. ഭൂതക്കണ്ണാടി എന്ന സിനിമാ ടൈറ്റിലിന്റെ (തലവാചകത്തിന്റെ) സാംഗത്യം പരിശോധിക്കുക. 2

Part B (Answer any 4 questions. Each carries 6 marks)

9. ഇറ്റാലിയൻ നിയോറിയലിസം ചലച്ചിത്ര മുന്നേറ്റത്തിന്റെ പ്രധാന സവിശേഷതകൾ എന്തൊക്കെയാണ്, ഉദാഹരണസഹിതം വിവരിക്കുക. 6
10. നിശബ്ദസിനിമയിൽ നിന്നും ശബ്ദസിനിമയിലേക്ക് എത്തിയപ്പോൾ സിനിമയ്ക്ക് സംഭവിച്ച സാങ്കേതികമായ മാറ്റങ്ങൾ എന്തൊക്കെയാണ്? ഉദാഹരണസഹിതം വിശദമാക്കുക. 6
11. സിനിമയിൽ വിവിധതരം ഷോട്ടുകൾ ഉപയോഗിക്കുന്നതിലെ ഉദ്ദേശ്യങ്ങൾ എന്തൊക്കെയാണ്. ഷോട്ടുകളെ പരിചയപ്പെടുത്തുക. 6
12. സിനിമയിൽ വ്യത്യസ്ത തരം പ്രമേയങ്ങൾ സ്വീകരിക്കുന്നതുകൊണ്ടുള്ള ഗുണങ്ങൾ എന്തൊക്കെയാണ്? 6
13. മലയാളം സയൻസ് ഫിക്ഷൻ സിനിമകൾക്ക് വളക്കൂറുള്ള മണ്ണാണോ? അഭിപ്രായങ്ങൾ കുറിക്കുക. 6
14. കഥാപാത്ര നിരൂപണം തയ്യാറാക്കുക - വിദ്യാധരൻ 6

Part C (Answer any 1 question(s). Each carries 14 marks)

15. സിനിമയെ അനുഭവവേദ്യമാക്കുന്നതിലും ആസ്വാദ്യകരമാക്കുന്നതിലും ക്യാമറാ ചലനങ്ങൾക്കും ഷോട്ടുകൾക്കുമുള്ള പ്രാധാന്യം എന്ത്? വിശദമാക്കുക. 14
16. വയലൻസ്, ലഹരി എന്നിവ പ്രചരിപ്പിക്കുന്നതിൽ പുതിയകാല സിനിമകൾക്ക് വലിയ പങ്കുണ്ട് എന്ന വിമർശനത്തെ കുറിച്ചുള്ള നിങ്ങളുടെ കാഴ്ചപ്പാടുകൾ അവതരിപ്പിക്കുക. 14

Reg No:.....

K25FY2420 C

Name :.....

Second Semester FYUGP Commerce Examination

APRIL 2025 (2024 Admission onwards)

KU2DSCCOM108 (BUSINESS ECONOMICS)

(DATE OF EXAM: 02-05-2025)

Time : 120 min

Maximum Marks : 70

Part A (Answer any 6 questions. Each carries 3 marks)

1. State the significance of Business Economics for managers 3
2. List out the significance of basic economic relations. 3
3. List the uses of marginal analysis in business decision-making? 3
4. Briefly explain total utility and marginal utility. 3
5. Briefly explain the concept of change in supply? 3
6. How would you measure point price elasticity of demand at a point on the demand curve? 3
7. Define the Expenditure Method of computing National Income. How is it different from the Income Method? 3
8. Define bank rate. What is the role of bank rate in regulating credit in the economy? 3

Part B (Answer any 4 questions. Each carries 6 marks)

9. "The role of business economist is significant in decision making ". Discuss 6
10. How Business economics is used to address the major economic challenges? 6
11. Show with an example how a business organisation uses economic relations to predict the outcomes of changes. 6
12. Distinguish between extension and contraction of demand? 6
13. Discuss the various factors influencing demand. 6
14. Develop a supply schedule and draw the supply curve with an example of your choice. 6

Part C (Answer any 2 question(s). Each carries 14 marks)

15. Analyze the role of the theory of production in helping businesses to optimize their production processes. 14
16. Explain the laws of returns to scale with illustration. 14
17. Describe the recent trends in the Indian economy 14

Reg No:.....

K25FY2220

Name :.....

Second Semester FYUGP Management Studies Examination
APRIL 2025 (2024 Admission onwards)
KU2MDCBBA100 (E-COMMERCE)
(DATE OF EXAM: 26-4-2025)

Time : 90 min

Maximum Marks : 50

Part A (Answer any 6 questions. Each carries 2 marks)

1. Explain the evolution of e-commerce from the 1990s to the present. 2
2. Explain the role of Search Engine Optimization (SEO) in e-commerce success. 2
3. Discuss how customer insights derived from analytics can enhance decision-making. 2
4. Explain Reverse Logistics. 2
5. How can Marketing Performance Matrix can be calculated in E Commerce. 2
6. Explain Chatbots and Visual Assistants in E Commerce. 2
7. How does Internet of Things work in E Commerce. 2
8. Explain visual and voice search in E Commerce. 2

Part B (Answer any 4 questions. Each carries 6 marks)

9. Explain the different e-commerce business models with suitable examples. 6
10. What are the different types of email marketing campaigns used in e-commerce, and how do they help in increasing sales? 6
11. What do you mean by E Commerce Logistics? Explain the key Components of E Commerce Logistics. 6
12. Explain the trends and Innovations in E Commerce Logistics. 6
13. Explain how AR and VR can impact customer engagement and conversion rates. 6
14. Explain the benefits and challenges in E Commerce. 6

Part C (Answer any 1 question(s). Each carries 14 marks)

15. Explain the Various types of E Commerce with examples. 14
16. A new E-commerce brand wants to increase its online visibility. Suggest a step-by-step SEO strategy to improve search rankings and website traffic. 14

Reg No:.....

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Second Semester FYUGP Malayalam Examination
APRIL 2025 (2024 Admission onwards)
KU2AECMAL105 (AKHYANAVUM AVISHKARAVUM)
(DATE OF EXAM: 24-4-2025)

Time : 90 min

Maximum Marks : 35

Part A (Answer any 6 questions. Each carries 2 marks)

1. ചേറായൂരിലെ രാജനായരുടെ പിടികയിലെ ചുട്ടുകളാണ് - എസ് കെ ഇപ്രകാരം ചിന്തിപ്പിക്കാൻ ഇടയാക്കിയ കാഴ്ചയെന്ത്? 2
2. ബാലിയിലെ ക്ഷേത്രങ്ങളുടെ പ്രത്യേകതകളെഴുതുക? 2
3. കുരിപ്പൊളക. - ആത്മകഥ 2
4. പ്രകൃതിക്ക് ഉചിതമായ രീതിയിൽ കൊടുത്താൽ പ്രകൃതി നമുക്ക് അത്രേ രീതിയിൽ തിരിച്ചു തന്നെ എന്ന് ദയാബായി പ്രഖ്യാപിക്കുന്നത് എങ്ങനെ - വ്യക്തമാക്കുക? 2
5. ആളുകളൊക്കെ അഭിനയിക്കുമ്പോഴും പലരുടെ മനസ്സ് ബാഗുവിലായിരുന്നു - എന്ത് കൊണ്ട്? 2
6. നാരായണമുതൽ ഏതെല്ലാം രൂപത്തിലാണ് ഈശ്വര പൂജ നിർവ്വഹിച്ചിട്ടുള്ളത്? 2
7. അങ്ങനെ ജീവിക്കാൻ വേണ്ടി നീയൊരു വീടു വേലിക്കാരിയായി "ആര് ആരോട് പറയുന്നു. വിശദമാക്കുക?" 2
8. 'ഈ ബാഗ് നിറയെ പണവുമാണ് ഞാൻ വന്നിരിക്കുന്നത്.' സന്ദർഭം ഏത്? വിശദീകരിക്കുക? 2

Part B (Answer any 4 questions. Each carries 4 marks)

9. കേരളത്തിന്റേതല്ലാത്ത ഒരു മരം ഞാനവിടെ കണ്ടത് മാങ്കോസ്റ്റീൻ മാത്രമാണ് - ബാൻഡൂയുടെ യാത്രക്കിടെ എസ് കെയെ ആവേശഭരിതനാക്കിയ കാഴ്ചകൾ വിവരിക്കുക? 4
10. ബുഖാര - വിശദീകരിക്കുക? 4
11. മഴയെയും മണ്ണിനെയും കുറിച്ചുള്ള പരമ്പരാഗതമായ അറിവുകൾ കൈമോശം വന്നുപോയി - പരമ്പരാഗത അറിവുകൾ എന്തൊക്കെയാണിവ? 4
12. സ്വാമിയുടെ തേജോമയമായ മുഖത്ത് ആ സമയം അശ്രുധാരകൾ പ്രവഹിച്ചുകൊണ്ടിരുന്നു. കാണികൾ ഭക്ത പരമ്പരയായി പഞ്ചാക്ഷര മന്ത്രം ഉച്ചത്തിൽ ജപിച്ച് ഏകമനസ്സോടെ ചുറ്റും നിന്നു - സന്ദർഭവും ആശയവും എഴുതുക 4
13. ഒടുവിൽ ബാഗുവിലെ വീടുമുറ്റത്ത് അതൊരു അലങ്കാരവസ്തുവായി കിടന്നു - എന്ത്? വിശദമാക്കുക 4
14. "പണം അവനെ പ്രതികൂല അവസ്ഥയിൽ ഒരു ദ്രാഹ്യാക്കി മാറ്റുകയായിരുന്നു "ആരെ ഇങ്ങനെ പറയാൻ ഇടയായ സാഹചര്യം എന്ത്? 4

Part C (Answer any 1 question(s). Each carries 7 marks)

15. അവനെ വീണ്ടെടുക്കാൻ ഇനി സാധ്യമല്ല എന്ന അറിവ് ഉണ്ടാക്കുന്ന വേദന എനിക്ക് താങ്ങാവുന്നതിലും എത്രയോ അപ്പുറത്താണ് - എൻ പ്രഭാകരന്റെ പഴയങ്ങാടിയെ കുറിച്ചുള്ള ഓർമ്മകൾ വിവരിക്കുക? 7

16. അധികാരത്തിന്റെ ഹിംസയെ പ്രതികവതകരിക്കുന്നവയാണ് പുതുമലയാള സിനിമകൾ - കാലം ആവേ ശിക്കുന്ന മലയാള സിനിമ എന്ന പാഠഭാഗത്തെ അടിസ്ഥാനമാക്കി വിവരിക്കുക? 7

Reg No:.....

K25FY2409 B

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**Second Semester FYUGP Travel and Tourism Examination
APRIL 2025 (2024 Admission onwards)**

**KU2DSCTTM105/KU2DSCBTM105 (CULTURAL
HERITAGE AND HOSPITALITY)**

(DATE OF EXAM: 30-4-2025)

Time : 120 min

Maximum Marks : 70

Part A (Answer any 6 questions. Each carries 3 marks)

1. Name some Classical art forms in India and their respective regions. 3
2. Name the UNESCO World Heritage Sites in Delhi and Uttar Pradesh. 3
3. Describe about classical music traditions of India such as Carnatic and Hindustani 3
4. What are the common ingredients used in Kashmiri cuisines? 3
5. What are the main ingredients used in Kerala cuisine? 3
6. Who was the founder of the Sikh religion, and what were his key teachings? 3
7. Write a brief outline of the key concepts and doctrines of Advaita Vedanta, a major school of Hindu philosophy. 3
8. Describe the significance of the Bodhi Tree in Buddhism and it's importance as a pilgrimage site 3

Part B (Answer any 4 questions. Each carries 6 marks)

9. Analyse the differences between Carnatic music and Hindustani music 6
10. Identify the impact of globalization and modernization on the preservation and promotion of traditional indian handicraft 6
11. Write about the popularity of Food Vloggers and its impact on tourism with examples 6
12. Write a comparative study to explore the concepts of karma and rebirth in Hinduism, Buddhism, and Jainism. 6
13. Develop a proposal for the importance of varanasi in Indian tourism 6
14. Examine the role of rituals in Hinduism and their significance in spiritual practice. 6

Part C (Answer any 2 question(s). Each carries 14 marks)

15. Write in detail about the Nagara School and Dravida school of Architecture 14
16. • A). Examine medieval architecture's use of arches and domes and how they evolved into colonial buildings. What impact did this have on India's major building designs?
• B.) Consider how Mughal architecture incorporates aspects of Indian and Persian architecture. Name some well-known monuments as examples. 14
17. Examine few Central and State Projects to conserve the cultural heritage monuments in India? 14